

# **The Football Betting Mastermind**

**“Your bible to successful football betting”**

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The strategies and methods outlined in the football Betting Mastermind have been developed to give you a better chance of winning money, when followed correctly the systems should produce consistent profits, however we cannot guarantee or promise future profitability in anyway.

Although every effort has been made to produce a successful system that reduces the chance of losing, it is still classed as betting and any form of betting insures a risk factor. Only bet what you can afford to lose.

## **Introduction**

First and foremost I would like to thank you for investing in this book; you have made a very wise decision. This book will not just represent a betting system but will become your betting bible! You will learn exactly how the professional gamblers work and how they make their living through football betting. You will become an expert at football betting and will have a defiant edge not only over 99.5% of punters but the bookies as well.

### **What's this all about?**

Over the past few years I have been looking at ways to make a living from football betting. Now this may surprise you but I haven't been buying every football system on the net or subscribing to tipping services in a quest to find 'the one'! No, I have been putting my time into researching what it is the very small minority of punters are actually doing to make consists profits week after week. It took a while but eventually I got there, and all the time it was right in front of me, staring me in the face.

You see, the reason you and the majority of the betting population fail to make any kind of profit from betting, particularly football betting, is because they bet on the wrong events, the wrong markets and most importantly the wrong teams, without even mentioning discipline and money management.

People love to bet, and every week they will go to their local bookies and fill out a football coupon, maybe even have a scorecast or 1<sup>st</sup> goal scorer in the hope that they can win quite a large amount in a short period of time. Unfortunately the majority of them lose, maybe just 1 team has let them down on their coupon but they still lose, well the professional gambler is sitting their counting his money.

I am guilty of this too and I still have a coupon at the weekend, but only very small stakes and only for entertainment value. In no way do I expect to make serious money from a football coupon, first goal scorer or any other type of bet of this nature.

## **So what exactly is it you bet on to make a living out of football?**

I don't want this book to be hundreds of pages long and I don't want to waffle on about this that and everything to make the book seem longer. I am going to get straight to the point.

Forget accumulators, doubles, trebles, first goal scorers etc...

**The absolute number 1 rule is to bet on WIN SINGLES ONLY. Yes, the most simple and straight forward bet you can place. A simple WIN bet. This is what the pro's do and this is what you should be doing too. A single bet either wins or loses, if you had an accumulator and 1 team loses and the other 5 win, you still lose. If you had placed a win single on each bet then you would have 5 winners and 1 loser. Don't be fooled by the potentially high returns of accumulators, they may look appealing but they are not. Unless you're a bookie of course!!**

## **Ok, so who do I bet on?**

I am going to split this book into sections because there are a couple of different methods I use each week. I will explain each section as simple as I can:

1. I will explain the theory
2. I will then show you the evidence
3. I will then show you exactly how to find the winning selections every week and make a healthy profit

Simple.....

Section 1 involves backing short priced, 'hot' and 'strong' teams

Section 2 involves backing lower league teams with value odds

Section 3 involves betting on the Over/Under goals market

## Section 1

‘Backing short priced favourites that are almost certain to win, and guaranteed to give you a long term profit’

### **1. The theory**

Before I began my research I presumed that professional gamblers knew something that the rest of us didn't, I believed they had large winners at high odds, or they had inside information or they just got lucky. How wrong could I be...

After spending many hours talking to people, researching and finding out exactly what they were doing to make consistent profits from football betting I was quite surprised when I discovered the answer. Let me ask you this.....

If you bet £10 every Saturday would you walk into your local bookies and put £10 on Chelsea to win at 1/6? This means you would win £1.67

Would you do it? NO, I didn't think so. That's not even enough to buy you a pint. It probably doesn't even cross your mind.

But this is exactly what the professional gamblers do and it's what I have been doing all last season, however, with higher stakes than £10.

Every weekend there will be a number of teams that are priced somewhere between 1/7 and 4/6, and 99% of punters will discard them straight away. They include them in their accumulators in the hope of increasing their winnings slightly, but very few will consider backing them outright, and this makes the bookie very happy, because he knows that there are certain teams that have an almost certain chance of winning and very few people are going to bet on them, in fact many people will be against them in the hope of a shock result and there small stake gets them big winnings, but very rarely does this happen.

I may sound a little crude but you must place yourself in a different frame of mind from now on, if you want to start making consistent profits from football betting just like the pro's then the first 2 things you must do is to bet 'win singles' and bet at 'odds on' prices. (Unless there is very good value to be had, which I will explain about later) Simple!

Well not quite that simple, this is only the half of it. If you just went around betting on any odds on teams then you will quickly find yourself bankrupt. There are certain teams and certain ways in which we select our bets each week. If you follow football already you will know that there are what I call 'hot' teams...

### **Hot teams**

These are the teams that are way above the rest, and are expected to win every week, although we know this is not possible we are surprised when they don't win. The teams I am talking about are Manchester United, Chelsea, Barcelona, Real Madrid, Inter Milan etc. including other teams who dominate lower divisions too.

And it's no surprise that these are the teams with very low odds, but are they actually that low??

For example, to the average punter they may see the price of 1/6 for Chelsea to beat Fulham at home way to low for their liking and they see no value at all. Now to the professional gambler who knows that Chelsea are currently in great form, have the home advantage, have not conceded a goal in 3 games and are playing a Fulham side who are very poor away, and have just come back from a recent European match, maybe thinking this is a very good bet, and he knows that this bet will probably win 19/20 times. He places £500 and waits to collect his £83 profit, well the average punter had placed his accumulator with 5 odds on teams and one of them draws leaving him with a loss.

### **'Strong teams'**

There are also teams that I like to call 'strong teams', these are the teams that are doing well and are usually between 3<sup>rd</sup> – 7<sup>th</sup> position in the league, they usually have a good home record but not as consistent as the 'hot' teams. Their odds are usually higher than the 'hot' teams too. We are talking 4/7 – 10/11 shots. When we get good at selecting 'Strong' teams then our profits really grow quickly.

### **Ded certs**

Ok, so now you know that we are focusing on 'hot' teams and 'strong teams', but we do not just go around betting on every hot team every week. There are a few important factors that we must determine in order to select our 'ded certs'. These are the bets that we are 99% certain will win. People who make consistent money from football betting only bet on teams they are almost certain will win. I will be showing you exactly how to find these 'ded certs' shortly.

Ok, but I don't have £1000 to bet on a football match?

Don't worry, I will cover this later and show you how to start with smaller stakes, but now I want to show you some evidence that what I am saying is 100% true.

## **2. Evidence**

As I live very close to one of the countries leading bookmakers headquarters I have a couple of friends who work there, and basically what happens is the punters who place large bets are known by the bookie as 'markers'; basically when the telephone rings and its jo blogs who bets thousands, he will be identified by the computer straight away and be put through to a department that handles large bets. Now there are a few very wealthy people who bet thousands of pounds on practically anything, and these people also lose thousands of pounds and the betting company treat them very nicely. On the other hand there are people who bet big and win, and win consistently, and guess what they are betting on? You guessed it, short odds football matches.

Now I know you only have my word for it so here is more evidence that I have gathered. You may or may not be aware of a website called online betting guide, basically it's a sports betting website where anybody can sign up and share their tips. It also lets you place pretend bets and it keeps a record of your bets including profit/loss. Having done a quick search of profitable tipsters, (which you can do yourself if you like) I came across a couple that seem to make a profit every single month. Take a look at the screen shot below:

## Badtz84's Profile



**Current Tips**

### Badtz84's Performance Summary

Twelve Months Profit Sequence 

April Profit 1,418

April Level Stakes Profit (LSP) 2.89

April Return On Investment (ROI) 14%

April Strike Rate (SR) 90%

April Rank 689

**About**

**Performance Summary**


Month	Tips	Profit	LSP	ROI
<b>March 2010</b>	34	2,465	4.13	16%
<b>February 2010</b>	19	1,025	1.65	12%
<b>January 2010</b>	16	682	1.62	9%

## Storm Alert's Profile



**Current Tips**

### Storm Alert's Performance Summary

Twelve Months Profit Sequence 

April Profit 26

April Level Stakes Profit (LSP) (3.25)

April Return On Investment (ROI) 1%

April Strike Rate (SR) 48%

April Rank 2,014

**About**

**Performance Summary**

Month	Tips	Profit	LSP	ROI
<b>March 2010</b>	23	751	5.33	25%
<b>February 2010</b>	39	265	4.03	3%
<b>January 2010</b>	36	91	(7.14)	2%
<b>December 2009</b>	19	1,013	4.59	45%

Where it says 'twelve month profit sequence' you will see a number of 'green thumbs up' this indicates that this person made a profit during that month. As you can see in the first example, this person has been giving his tips on there for 5 months and has had 5 profitable months. In the second example you will see that this person has had 12 out of 12 profitable months. And guess what they were betting on? You guessed it again! single 'odds on' football matches.

Take a look at some of the individual bets below. There is no way of making these up or fixing the profits as OLBG does all of this for you.

Ransa Bicri's Tips History				All Tips	
<b>02 May 2010</b>					
⚽	NEC v Ajax	Ajax	500 Win	@ 1.2	100
⚽	Real Madrid v Osasuna	Real Madrid	500 Win	@ 1.14	70
<b>SubTotal</b>					<b>170</b>
<b>25 April 2010</b>					
⚽	Chelsea v Stoke	Chelsea	500 Win	@ 1.17	85
<b>SubTotal</b>					<b>85</b>
<b>24 April 2010</b>					
⚽	Barcelona v Xerez	Barcelona	500 Win	@ 1.11	57
⚽	Inter Milan v Atalanta	Inter Milan	500 Win	@ 1.24	123
<b>SubTotal</b>					<b>180</b>
<b>23 April 2010</b>					
🔍	Thomaz Bellucci vs David Ferrer	David Ferrer	500 Win	@ 1.15	80
<b>SubTotal</b>					<b>80</b>
<b>18 April 2010</b>					
⚽	Ajax v Heracles	Ajax	500 Win	@ 1.14	71
🔍	Fernando Verdasco vs Rafael Nadal	Rafael Nadal	500 Win	@ 1.07	35
⚽	Real Madrid v Valencia	Real Madrid	500 Win	@ 1.4	204
<b>SubTotal</b>					<b>310</b>
<b>16 April 2010</b>					
<b>14 April 2010</b>					
⚽	Barcelona v D Coruna	Barcelona	500 Win	@ 1.12	65
<b>SubTotal</b>					<b>65</b>
<b>13 April 2010</b>					
⚽	Chelsea v Bolton	Chelsea - Chelsea	300 Win	@ 1.5	151
⚽	Chelsea v Bolton	Chelsea	500 Win	@ 1.16	83
<b>SubTotal</b>					<b>234</b>
<b>06 April 2010</b>					
⚽	Barcelona v Arsenal	Barcelona	500 Win	@ 1.36	181
<b>SubTotal</b>					<b>181</b>
<b>04 April 2010</b>					
⚽	Racing Santander v Real Madrid	Real Madrid	500 Win	@ 1.33	166
<b>SubTotal</b>					<b>166</b>
<b>03 April 2010</b>					
⚽	Arsenal v Wolverhampton	Arsenal	500 Win	@ 1.25	128
⚽	Barcelona v Athletic Bilbao	Barcelona	100 Win	@ 1.18	18
<b>SubTotal</b>					<b>146</b>



This guy has been doing exactly what I have been talking about in this book, throughout April and the start of May he has bet on 14 football matches and won all 14 giving him a profit of £1502, you can see he has also placed a couple of successful Tennis bets but we will discard them.

Take a look at the teams he has bet on and the odds. The odds don't look very appealing do they but look how quickly the profits amount up, also look at what teams he is betting on. Yes, the 'hot' teams!!

Thinks that's impressive, take a look at this guys below, **he made £3527 from his football bets in little over 1 month.**

## Badtz84's Tips History

All Tips

### 09 May 2010

⚽	Arsenal v Fulham	Arsenal	500 Win	@ 1.22	111
⚽	Chelsea v Wigan	Chelsea	500 Win	@ 1.11	57
⚽	Inter Milan v Chievo	Inter Milan	500 Win	@ 1.1	50
⚽	Man Utd v Stoke	Man Utd	500 Win	@ 1.13	66
⚽	Roma v Cagliari	Roma	500 Win	@ 1.14	71

**SubTotal** 355

### 08 May 2010

⚽	Real Madrid v Athletic Bilbao	Real Madrid	236 Win	@ 1.14	33
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**SubTotal** 33

### 02 May 2010

⚽	Real Madrid v Osasuna	Real Madrid	500 Win	@ 1.12	65
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**SubTotal** 65

### 01 May 2010

⚽	Bayern Munich v Bochum	Bayern Munich	500 Win	@ 1.14	71
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**SubTotal** 71

### 25 April 2010

⚽	Chelsea v Stoke	Chelsea	500 Win	@ 1.17	85
⚽	Juventus v Bari	Juventus	500 Win	@ 1.4	204

**SubTotal** 289

### 24 April 2010

⚽	Barcelona v Xerez	Barcelona	500 Win	@ 1.11	57
⚽	Bayer Leverkusen v Hannover 96	Bayer Leverkusen	500 Win	@ 1.31	156
⚽	Benfica v Olhanense	Benfica	500 Win	@ 1.17	85
⚽	Inter Milan v Atalanta	Inter Milan	500 Win	@ 1.24	123
♥	John Higgins vs Steve Davis	John Higgins	500 Win	@ 1.05	(500)
⚽	Real Zaragoza v Real Madrid	Real Madrid	500 Win	@ 1.32	161
⚽	Werder Bremen v Cologne	Werder Bremen	500 Win	@ 1.29	145

**SubTotal** 227

### 17 April 2010

⚽	Bayern Munich v Hannover 96	Bayern Munich	500 Win	@ 1.23	118
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**SubTotal** 118

### 15 April 2010

⚽	Almeria v Real Madrid	Real Madrid	500 Win	@ 1.33	165
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**SubTotal** 165

### 14 April 2010

⚽	Barcelona v D Coruna	Barcelona	500 Win	@ 1.12	65
⚽	Basel v St Gallen	Basel	494 Win	@ 1.33	164
⚽	FC Salzburg v SV Ried	FC Salzburg	500 Win	@ 1.22	111
⚽	Willem II v Ajax	Ajax	500 Win	@ 1.17	85

**SubTotal** 425

<b>11 April 2010</b>					
⚽	AC Milan v Catania	AC Milan	500 Win	@ 1.39	(500)
⚽	Ajax v VVV	Ajax	500 Win	@ 1.13	66
⚽	Galatasaray v Diyarbakirspor	Galatasaray	409 Win	@ 1.25	102
⚽	Juventus v Cagliari	Juventus	500 Win	@ 1.5	251
<b>SubTotal</b>					<b>(81)</b>
<b>10 April 2010</b>					
⚽	Werder Bremen v SC Freiburg	Werder Bremen	500 Win	@ 1.33	166
<b>SubTotal</b>					<b>166</b>
<b>03 April 2010</b>					
⚽	Arsenal v Wolverhampton	Arsenal	500 Win	@ 1.21	109
<b>SubTotal</b>					<b>109</b>
<b>31 March 2010</b>					
🔍	Andy Roddick vs Nicolas Almagro	Andy Roddick	500 Win	@ 1.14	70
⚽	Arsenal v Barcelona	Arsenal 0.25	500 Win	@ 1.94	235
🔍	Justine Henin vs Caroline Wozniacki	Justine Henin	500 Win	@ 1.33	165
♥	Ronnie OSullivan vs Tian Peng Fei	Ronnie OSullivan	500 Win	@ 1.15	(500)
♥	Stephen Hendry vs Andrew Higginson	Stephen Hendry	500 Win	@ 1.5	250
<b>SubTotal</b>					<b>220</b>
<b>30 March 2010</b>					
⚽	Bayern Munich v Man Utd	Bayern Munich 0.25	500 Win	@ 2.12	560
<b>SubTotal</b>					<b>560</b>
<b>28 March 2010</b>					
⚽	Ajax v FC Groningen	Ajax	500 Win	@ 1.25	125
⚽	Liverpool v Sunderland	Liverpool	500 Win	@ 1.33	165
<b>SubTotal</b>					<b>290</b>

I want you to take a closer look at his bets. Notice on May 9<sup>th</sup> he had 5 single bets on the 'hot' teams and all 5 won giving him a profit of £355. Now if he had an accumulator instead and placed just 1 bet on all them winning he would have won £459, great you maybe thinking, but this is only £104 more than what he won anyway, and what if 1 of the teams didn't win? He losses the lot.

Take a look at April 11<sup>th</sup>, he had 4 single bets but only 3 of them won, and he only lost £81 (if he was betting level stakes it would only of actually been a £58 loss, but for some reason he bet £409 on Galatasaray instead of his usual £500)

If he had bet an accumulator he would have lost £500. I hope you can see that by betting win singles only you stand a much better chance of making long term consistent profits.

Look at April 14<sup>th</sup>, he had 4 teams at very short odds. All 4 won giving him a profit of £425. If he had bet an accumulator instead he would have won an extra £138, but if 1 had lost he would have lost £500. But as he has bet singles the

most he stands to lose should 1 team fail to win is £245, if the lowest odds team losses he would lose £140 instead.

As you can see, much better than losing £500. You may argue that by betting singles he is actually staking more money therefore stands to lose more. This is true but when we are sticking to our strict rules and betting on 'hot' teams the chances of losing are very very slim.

I hope by now you can see my theory of placing single bets and that to win consistently you need to bet on 'hot' teams. The big question now is..

### **How do we find the 'hot' teams and which ones do we avoid?**

Good question. If you take a look at the weekend coupon you will notice that there are a number of teams that have odds between 8/11 – 1/7, and quite obviously these are very much favoured to win, but it doesn't mean they will. Lets say there are 8 teams that have odds shorter than 8/11. Out of these 8 teams 5 will probably win, So our job is to make sure we find the teams that are going to win.

You may be surprised to here this but we are not going to concentrate on form. Why not? Because this is how the bookies compile their odds. If team A has shorter odds than Team B it usually means that team A is a better team or has had a better run of results over the past few games than Team B. As we are betting on short odds on teams it's obvious that they are going to be the better team and have better form. We will be looking a little deeper than form itself.

### **Home Advantage.**

It is a well known fact that the home teams does better than away teams. During the 2009/10 season in the premiership, 51% were home wins, 25% Draws and 24% Away wins.

This is usually reflected in the odds. Manchester Utd will be a much shorter price at home than they would be playing the exact same team on the same day, away, because looking at the stats, home teams win more often than not.

So what does this mean for us?

We can be even more confident in backing home teams or we can get better value when a hot team is playing away?

So let's eliminate the majority of teams and take a look at some 'hot' teams. The obvious 2 being Man utd and Chlsea.

Here are the stats for Chelsea last season:

### Chelsea

Ranking	<b>1</b>
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MATCHES	Home	Away	Overall
Wins	17	10	<b>27</b>
Draws	1	4	<b>5</b>
Defeats	1	5	<b>6</b>
Winning %	89%	53%	<b>71%</b>
Drawing %	5%	21%	<b>13%</b>
Losing %	5%	26%	<b>16%</b>

Out of their 19 home matches they have won an incredible 17 of them. That's 89%

Away they have won just over half of their games with 51%

Lets take a look at Manchester Utd who finished in second place:

Ranking	<b>2</b>
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MATCHES	Home	Away	Overall
Wins	16	11	<b>27</b>
Draws	1	3	<b>4</b>
Defeats	2	5	<b>7</b>
Winning %	84%	58%	<b>71%</b>
Drawing %	5%	16%	<b>11%</b>
Losing %	11%	26%	<b>18%</b>

As you can see, we have a similar story again. Out of 19 games they have won 16 of them, and away from home they have won just over half, 58%

The same thing applies with Arsenal who finished 3<sup>rd</sup>. They won 15 out of 19 home games.

### Arsenal

Ranking	3
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MATCHES	Home	Away	Overall
Wins	15	8	23
Draws	2	4	6
Defeats	2	7	9
Winning %	79%	42%	61%
Drawing %	11%	21%	16%
Losing %	11%	37%	24%

It's the same story in the Spanish league too. Both Barcelona and Real Madrid have only failed to win once at home all season.

So we now know that by sticking to home teams we stand a much higher chance of winning. Most of the bets I place are on home teams, however there are some occasions when I bet on the away team when I feel they still stand an excellent chance of winning and their price is better. I will come to this later.

**By now I hope that you understand the theory behind this method and agree with the evidence that I have showed you. I am now going to show you how to select the winning bets over 90% of the time!!**

### How to find the winning selections!

With this method I find that it's a case of finding the risky bets and discarding them rather than finding the winning bets, because lets face it. Like I said before, these are well fancied teams with short odds that are expected to win. So

its very easy to identify them. If there are say 6 possible bets this weekend for our 'hot' and 'strong' teams, we need to identify the best ones and discard the more risky ones. If you just kept backing all of them you would eventually find yourself in trouble.

The first thing I do each weekend is to print a copy of this FREE football prediction table. Simply go to: <http://www.gymex.com/>

Here is an example for the English premier league and the Spanish Liga.

- **The first column shows the fixture**
- **The second column shows the software's prediction (1 = home win. X = draw, 2 = away win)**
- **The third column shows the predicted result, but we don't really need to worry about this.**
- **The next 2 columns are for the results, which we don't know yet as the games have yet to be played.**
- **The separate column to the right shows the percentage of each outcome. So for example the first match shows that Arsenal have a 75% chance of winning, and 17 % chance of a draw and Bolton have a 8% chance of winning.**

Basically that's all that's to it. You will notice that it sometimes predicts 2 results for the same match, e.g. Fulham v Wolves it predicts a home win or a draw.

## Football Predictor for Major Leagues

1 X 2 prediction & goals estimate by Artificial Intelligence models

UK Premier League		Prediction		Goals	Results	Results	Odds			
Sept. 11, 12, 13, 2010		1	X	2	Estimate	1X2	Goals	%		
Arsenal - Bolton		1			2;0			75	17	8
Fulham - Wolves		1	X		0;0			54	28	19
Manchester City - Blackburn				2	0;1			71	20	9
Newcastle - Blackpool		1			6;0			58	26	17
West Brom - Tottenham		1	X		3;1			24	28	48
West Ham - Chelsea			X	2	0;2			10	20	69
Wigan - Sunderland		1	X		1;0			38	29	33
Everton - Manchester Utd		1			3;1			20	27	53
Birmingham - Liverpool			X		1;1			29	29	42
Stoke - Aston Villa			X		0;0			39	29	33
Spain Liga Primera		Prediction		Goals	Results	Results	Odds			
August 30 Sept. 12, 2010		1	X	2	Estimate	1X2	Goals	%		
Atl. Madrid - Gijon		1			3;1			58	25	17
Getafe - Levante		1	X		3;0			59	25	16
Villarreal - Espanyol		1			2;0			51	27	22
Real Madrid - Osasuna		1	X		3;2			80	13	7
Sevilla - La Coruna			X		1;1			58	25	17
Almeria - Real Sociedad			X	2	1;1			41	28	30
Barcelona - Hercules		1			4;1			86	11	4
Zaragoza - Malaga		1			1;0			47	28	25
Ath. Bilbao - Atl. Madrid		1	X		1;1			33	28	39
Gijon - Mallorca			2		0;2			37	28	35
Valencia - Santander		1	X		2;0			62	23	15

Ok, so you have printed out the table. You now need a **red** pen and a **blue** pen and you need to highlight the **‘Hot’ teams in red** and the **‘Strong’ teams in blue**. Once you have done that you need to go to [Betfair.com](http://Betfair.com) and get the prices for the teams you just highlighted and write them next to the table (If you are unsure which teams are the ‘hot’ and ‘strong’ teams please go back to page 3)



Once you have done this you should have a table that looks like the one below:

Football Predictor for Major Leagues											
1 X 2 prediction & goals estimate by Artificial Intelligence models											
UK Premier League		Prediction		Goals	Results	Results	Odds			Betfair Odds	
Sept. 11, 12, 13, 2010		1	X	2	Estimate	1X2	Goals	%			
Arsenal	Bolton	1			2:0			75	17	8	1.24
Fulham	Wolves	1	X		0:0			54	28	19	1.37
Manchester City	Blackburn			2	0:1			71	20	9	
Newcastle	Blackpool	1			6:0			58	26	17	
West Brom	Tottenham	1	X		3:1			24	28	48	2.12
West Ham	Chelsea		X	2	0:2			10	20	69	1.37
Wigan	Sunderland	1	X		1:0			38	29	33	5
Everton	Manchester Utd	1			3:1			20	27	53	1.86
Birmingham	Liverpool		X		1:1			29	29	42	2.28
Stoke	Aston Villa		X		0:0			39	29	33	
Spain Liga Primera		Prediction		Goals	Results	Results	Odds				
August 30 Sept. 12, 2010		1	X	2	Estimate	1X2	Goals	%			
Atl. Madrid	Gijon	1			3:1			58	25	17	
Getafe	Levante	1	X		3:0			59	25	16	1.62
Villarreal	Espanyol	1			2:0			51	27	22	
Real Madrid	Osasuna	1	X		3:2			80	13	7	1.2
Sevilla	La Coruna		X		1:1			58	25	17	1.5
Almeria	Real Sociedad		X	2	1:1			41	28	30	1.08
Barcelona	Hercules	1			4:1			86	11	4	
Zaragoza	Malaga	1			1:0			47	28	25	
Ath. Bilbao	Atl. Madrid	1	X		1:1			33	28	39	1.65
Gijon	Mallorca		2		0:2			37	28	35	1.5
Valencia	Santander	1	X		2:0			62	23	15	

On this occasion we have identified 5 HOT teams and 9 STRONG teams. Our job now is to remove the risky bets. To do this you can start by following these set of rules.

1. Discard any 'strong' team (blue) if they are playing a 'Hot' team (red)
2. Discard any 'strong' team that is playing away
3. Discard any 'strong' team with odds lower than 1.5
4. Discard any 'Hot' team that is playing another 'Hot' team
5. Discard any 'Hot' team that is playing away against a 'Strong' team
6. Discard any 'Hot' team with odds less than 1.15 (its just not worth betting on odds lower than this)

Put a line through any team which fall under any of the above rules.

Ok, once you have done this you should now have a table that looks like the one below:

Football Predictor for Major Leagues											
1 X 2 prediction & goals estimate by Artificial Intelligence models											
UK Premier League		Prediction		Goals	Results	Results	Odds			Betfair Odds	
Sept. 11, 12, 13, 2010		1	X	2	Estimate	1X2	Goals	%			
<del>Arsenal</del>	<del>Bolton</del>	1			2;0			75	17	8	1.24
<del>Fulham</del>	<del>Wolves</del>	1	X		0;0			54	28	19	1.37
<del>Manchester City</del>	<del>Blackburn</del>	2			0;1			71	20	9	
<del>Newcastle</del>	<del>Blackpool</del>	1			6;0			58	26	17	
<del>West Brom</del>	<del>Tottenham</del>	1	X		3;1			24	28	48	2.12
<del>West Ham</del>	<del>Chelsea</del>	X	2		0;2			10	20	69	1.37
<del>Wigan</del>	<del>Sunderland</del>	1	X		1;0			38	29	33	
<del>Everton</del>	<del>Manchester Utd</del>	1			3;1			20	27	53	5 1.86
<del>Birmingham</del>	<del>Liverpool</del>	X			1;1			29	29	42	2.28
<del>Stoke</del>	<del>Aston Villa</del>	X			0;0			39	29	33	
Spain Liga Primera		Prediction		Goals	Results	Results	Odds				
August 30 Sept. 12, 2010		1	X	2	Estimate	1X2	Goals	%			
<del>Ati. Madrid</del>	<del>Gijon</del>	1			3;1			58	25	17	
<del>Getafe</del>	<del>Levante</del>	1	X		3;0			59	25	16	1.62
<del>Villarreal</del>	<del>Espanyol</del>	1			2;0			51	27	22	
<del>Real Madrid</del>	<del>Osasuna</del>	1	X		3;2			80	13	7	1.2
<del>Sevilla</del>	<del>La Coruna</del>	X			1;1			58	25	17	1.5
<del>Almeria</del>	<del>Real Sociedad</del>	X	2		1;1			41	28	30	
<del>Barcelona</del>	<del>Hercules</del>	1			1;1			86	11	4	1.08
<del>Zaragoza</del>	<del>Malaga</del>	1			1;0			47	28	25	
<del>Ath. Bilbao</del>	<del>Ati. Madrid</del>	1	X		1;1			33	28	39	1.65
<del>Gijon</del>	<del>Malorca</del>	2			0;2			37	28	35	1.5
<del>Valencia</del>	<del>Santander</del>	1	X		2;0			62	23	15	

Right. We have reduced our original 14 teams down to 6:

- Arsenal**
- Chelsea**
- Getafe**
- Real Madrid**
- Sevilla**
- Valencia**

Now its time to do a little research and see if we need to eliminate anymore teams. Please make sure you have followed everything correctly up to this point. If you are unsure about anything then please go back a few pages.

Betfair now give you a free form guide with every match so this is the first thing we are going to look at. You can find the form guide by clicking on the game that wish to see and then clicking ‘form stats’ as indicated below.

Arsenal v Bolton		Matched: GBP 7,593		Refresh		
<input type="checkbox"/> Going in-play <input checked="" type="checkbox"/> Live Scores <input checked="" type="checkbox"/> <b>Form Stats</b>						
<input checked="" type="checkbox"/> Back & Lay <input checked="" type="checkbox"/> Market Depth <span style="float: right;">More options ▶</span>						
Selections: (3)	100.9%	<b>Back</b>	<b>Lay</b>	99.2%		
Arsenal	<b>1.22</b> £67628	<b>1.23</b> £68458	<b>1.24</b> £1788	<b>1.25</b> £6674	<b>1.26</b> £2392	<b>1.27</b> £594
Bolton	<b>16.5</b> £57	<b>17</b> £20	<b>18</b> £3	<b>19</b> £50	<b>19.5</b> £3	<b>22</b> £26
The Draw	<b>6.2</b> £25	<b>6.6</b> £242	<b>6.8</b> £86	<b>7.2</b> £39	<b>7.4</b> £121	<b>7.6</b> £223

A new screen will then open like the one below:

**Arsenal v Bolton**  
Soccer Stats - In Play Scores

**Form stats** | **Live stats**

**Arsenal**

Team line up will appear here shortly before kick off

**Top scorers**  
(scored in this competition)

Theo Walcott	4
Andrey Arshavin	2
Marouane Chamakh	1

**Recent matches**

Home	All	W	D	W	D	L
Blackburn	1-2	<b>Arsenal</b>				
<b>Arsenal</b>	6-0	Blackpool				
Liverpool	1-1	Arsenal				
<b>Arsenal</b>	4-0	Fulham				
<b>Blackburn</b>	2-1	Arsenal				
Arsenal	0-0	Man City				

**Head to head**

**League positions**

Barclays Premier League

Pos	Team	P	W	D	L	Pts
2	Arsenal	3	2	1	0	7
5	Bolton	3	1	2	0	5

[Full table](#)

**Most recent meetings**

20/01/2010	<b>Arsenal</b>	4-2	Bolton
17/01/2010	Bolton	0-2	<b>Arsenal</b>
10/01/2009	<b>Arsenal</b>	1-0	Bolton

**Bolton**

Team line up will appear here shortly before kick off

**Top scorers**  
(scored in this competition)

Johan Elmander	2
Robbie Blake	1
Kevin Davies	1

**Recent matches**

Away	All	D	W	D	W	L
Bolton	2-2	Birmingham				
Southampton	0-1	<b>Bolton</b>				
West Ham	1-3	<b>Bolton</b>				
Bolton	0-0	Fulham				
<b>Bolton</b>	2-1	Birmingham				
<b>Tottenham</b>	1-0	Bolton				

As there have only been 3 games so far this season there is not much form to go off. As we can see, Arsenal have won their last 2 games (2-1) and (6-0) and they have beaten Bolton on their last 3 occasions.

Bolton have decent form, they are unbeaten in their previous 4 games this season, however they have not faced any strong opposition. They drew to Birmingham, beat West Ham who are bottom of the league and beat Southampton who are not even in the same league, as this was a cup match.

So just by looking at this evidence alone suggests that Arsenal have a very good chance of winning this match.

### Other factors to determine

A couple of other things you want to ask yourself are:

1. Are there any key players missing from the team we are backing? You can check all the team news at the BBC/Sport website. If there are a number of key players missing you may want to reconsider the bet.
2. Has the team just returned from a recent European match? This can sometimes have an effect on the team.



- Has either team just sacked their manager or appointed a new manager?  
If so I would suggest avoiding this game.
- What is there at stake? If the weaker team needs to win to avoid relegation then you don't want to be betting on this game.

**Having gone through this set of questions, Arsenal still look a good bet and I will be backing them. You then need to do this with the remaining teams that we have selected.**

**Chelsea are playing fantastic a the minute winning all of there premier league games so far very comfortably, they face West Ham who sit at the bottom of the table. A no brainer even though they are away.**

**Now on to Real Madrid, here is a screenshot of their form from Betfair**

**Real Madrid v Osasuna**  
Soccer Stats - In Play Scores

betfair

**Form stats** | **Live stats**

**Real Madrid**

Team line up will appear here shortly before kick off

**Top scorers**  
(scored in this competition)

Currently no scorers in this competition

**Recent matches**

Home	All	W	W	W	L	W
Real Madrid	2-0	Penarol				
Real Madrid	5-1	Ath Bilbao				
Real Madrid	3-2	Osasuna				
Real Madrid	2-0	Valencia				
Real Madrid	0-2	<b>Barcelona</b>				
Real Madrid	3-2	Atl Madrid				

**Head to head**

**League positions**

Primera Division

Pos	Team	P	W	D	L	Pts
11	Osasuna	1	0	1	0	1
12	Real Madrid	1	0	1	0	1

[Full table](#)

**Most recent meetings**

02/05/2010	Real Madrid	3-2	Osasuna
03/01/2010	Osasuna	0-0	Real Madrid
31/05/2009	<b>Osasuna</b>	2-1	Real Madrid

**Osasuna**

Team line up will appear here shortly before kick off

**Top scorers**  
(scored in this competition)

Currently no scorers in this competition

**Recent matches**

Away	All	L	L	L	L	L	L	L
Espanyol	2-1	Osasuna						
Real Madrid	3-2	Osasuna						
Mallorca	2-0	Osasuna						
Valencia	3-0	Osasuna						
Barcelona	2-0	Osasuna						
Atl Madrid	1-0	Osasuna						

There has only been 1 game so far in the Spanish league so we must be careful. Looking at the stats here we can see that Real Madrid have won 5 of their last 6 games at home, losing only to Barcelona. Osasuna have lost their last 6 away games. I think this is enough evidence to suggest a Real Madrid win here.

## Valencia v Santander

### Valencia v Santander

Soccer Stats - In Play Scores

Form stats
Live stats

#### Valencia

Team line up will appear here shortly before kick off

---

**Top scorers**  
(scored in this competition)

Joaquín	2
Aritz Aduriz	1

#### Head to head

##### League positions

Primera Division

Pos	Team	P	W	D	L	Pts
5	Valencia	1	1	0	0	3
19	Santander	1	0	0	1	0

[Full table](#) ▾

#### Santander

Team line up will appear here shortly before kick off

---

**Top scorers**  
(scored in this competition)

Currently no scorers in this competition

#### Recent matches

Home | [All](#)

W	W	W	W	W	W
Valencia	2-0	Fiorentina			
Valencia	1-0	Tenerife			
Valencia	3-1	Xerez			
Valencia	1-0	Deportivo			
Valencia	2-0	Ath Bilbao			
Valencia	3-0	Osasuna			

#### Recent matches

Away | [All](#)

L	L	D	D	L	W
Valladolid	2-1	Santander			
Tenerife	2-1	Santander			
Xerez	2-2	Santander			
Deportivo	1-1	Santander			
Ath Bilbao	4-3	Santander			
Osasuna	1-3	Santander			

Again, Valencia are a 'strong' team playing at home. They have a very good home record as you can see, winning the last 6. Santander do not have a good away record.

I have decided that these 4 bets are the strongest as we can plainly see by the evidence. I have decided to avoid the other 2 games as its only the second game of the season so not a lot to go off and the form is not as strong as the games we have selected.

We now have 4 bets that we are very confident in and now I will be placing my bets:

### Arsenal v Bolton Matched: GBP 7,593 [Refresh](#)

Going in-play  
 [Live Scores](#)  
 [Form Stats](#)

Back & Lay  
  Market Depth  
 More options ▾

Selections: (3)	100.9%	Back	Lay	99.2%																																																
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**West Ham v Chelsea** Matched: GBP 5,486 [Refresh](#)

Going in-play [Live Scores](#) [Form Stats](#)

Back & Lay  Market Depth More options ▾

Selections: (3)	101.9%		Back	Lay	99.2%	
<b>West Ham</b> » -£150.00	9.8 £100	10 £181	10.5 £65	12 £102	13 £11	13.5 £14
<b>Chelsea</b> » £51.30	1.34 £127	1.35 £911	1.36 £1651	1.37 £73	1.38 £5444	1.39 £993
<b>The Draw</b> » -£150.00	5 £40	5.2 £217	5.3 £55	5.6 £252	5.8 £336	6 £98

**Real Madrid v Osasuna** Matched: GBP 34,510 [Refresh](#)

Going in-play [Live Scores](#) [Form Stats](#)

Back & Lay  Market Depth More options ▾

Selections: (3)	101.6%		Back	Lay	98.4%	
<b>Real Madrid</b> » £38.00	1.18 £7166	1.19 £8338	1.2 £416	1.21 £242	1.22 £1281	1.23 £1002
<b>Osasuna</b> » -£200.00	16.5 £23	18 £30	18.5 £50	23 £83	26 £19	2/9 £4
<b>The Draw</b> » -£200.00	7.2 £217	7.6 £167	7.8 £84	8.8 £87	9 £144	9.6 £44

**Valencia v Santander** Matched: GBP 182 [Refresh](#)

Going in-play [Live Scores](#) [Form Stats](#)

Back & Lay  Market Depth More options ▾

Selections: (3)	101.4%		Back	Lay	97.3%	
<b>Valencia</b> » £71.25	1.46 £334	1.49 £145	1.5 £33	1.53 £235	1.54 £297	1.55 £25
<b>Santander</b> » -£150.00	7.2 £50	7.8 £2	8 £62	9 £5	9.2 £85	9.4 £23
<b>The Draw</b> » -£150.00	4.2 £85	4.4 £10	4.5 £101	4.8 £112	5 £43	7.8 £5

Here I am using £150 stakes. If there is a 'Hot' team that is at home and has odds of 1.2 or under then I increase my stake for this to £200. Obviously you may bet as much or as little as you like but I suggest you stick to the same stake for every bet unless the odds are between 1.15 – 1.2 and you are extremely confident.

**With just these 4 bets we stand to win £194.75**

**Results – All 4 of our bets won giving us a maximum profit of £194.75. Getafe also won although we did not bet on them and Seville drew.**

**This really is simple stuff and will only take you 20 minutes before each weekend, you should be looking at achieving around a 85% + strike using this method. Remember, just follow the steps above and ask yourself the questions on page 15.**

**IMPORTANT – You must keep a record of every bet you place. By following the methods I have shown you above will keep you disciplined. If you seriously want to make money from this you need to treat it like a business, therefore you must keep records so that you can track your progress. To make any business successful you need to be organised and make the right decisions. Exactly the same goes for this!!**



## Summary Page for section 1:

**Bet on 'Hot' Teams and 'Strong' teams.**

Go to <http://www.gymex.com/Predictions.html> and print out the weekend fixtures/prediction table

Highlight the **'Hot' teams in red** and the **'Strong' teams in blue**. Once you have done that you need to go to Betfair.com and get the prices for the teams you just highlighted and write them next to the table.

Now you must follow these rules:

- 1. Discard any 'strong' team (blue) if they are playing a 'Hot' team (red)**
- 2. Discard any 'strong' team that is playing away**
- 3. Discard any 'strong' team with odds lower than 1.5**
- 4. Discard any 'Hot' team that is playing another 'Hot' team**
- 5. Discard any 'Hot' team that is playing away against a 'Strong' team**
- 6. Discard any 'Hot' team with odds less than 1.15 (its just not worth betting on odds lower than this)**

Put a line through any team which fall under any of the above rules.

With the remaining teams you need to go to Betfair and do a little more research on their stats. Make sure that your selections are viable and you are extremely confident that they will win.

Also check to see if the team has had major injuries, new manager, or just returned from a European match away.

Now place your bets on your selections and wait to collect your profits!

Remember, stay disciplined and only bet if you are almost certain of a win...

I recommend you print this page and keep it as a guide!!

## Section 2

### **1. The theory**

With section 1 we concentrated on the top leagues. We were looking to bet on the top teams in Europe to give us a consistent and long term profit by backing 'hot' and 'strong' teams at odds on prices. Although we have a massive amount of information available to us for each and every game in top flight football, so do the bookies. We can't really get an edge over them because the premier league is that publicised in this country that everybody knows what's going on. You only have to pick up a paper or watch sky sports news. This is why we concentrated on odds on teams because there is never really much value available because all of the odds are pretty accurate.

So in this section we are going to be looking at 'value' bets with higher prices, and to find these we are going to look at the lower leagues.....

Why?

Because we can gain a better understanding and greater knowledge about lower teams and leagues than the bookies can. So basically we can have a huge advantage over them!!

Most odds compilers spend most of their time pricing up premier ship games, meaning less time on the lower leagues. They basically use recent form, reputation and current league position to determine the odds, they don't actually get to see every game and analyse every club, they don't know if certain players are injured, they don't know that a certain team who has lost their last 3 games has actually been playing very well and been very unlucky. The bookie will just continue to give this team high odds because they have been losing,, where us on the other hand know that the team has been performing well and are very capable of winning a game very soon. We back them at a very nice price and say thanks very much to the bookie!!

If you get a good feel for a lower league and you know a bit of information about a few of the teams then you can really make big money without having to use massive stakes. I like to call it 'lower league scalping' because you are going to become an expert at one of the lower leagues and you are going to bleed the bookie of a lot of money, because you know more than them.

You should be getting very excited by the prospects of this section. This is my favourite section and this is where you should treat this just like a business. You can actually make a comfortable full time living if you get this right!!

I'm going to show you exactly what you need to do and where to find the information you need to be successful at this method, but first I am going to show you some evidence.

## **2. The Evidence**

My specialised league is league 2. This is because I am a Port Vale Supporter. (don't laugh!)

Now over the past few years Vale have done nothing, they have managed to survive and that's about it. In fact, they are usually one of the favourites to go down. Last season they appointed a new manager and he started to turn things around and Vale began to play well and rise up the league, they actually had an excellent away record but their home form was a bit average. They missed out on the play offs by a few points.

Before the start of this season Port Vale played a few friendly matches, they played well and were winning and their new signings were looking impressive. From all the speculation in the local papers and the confidence surrounding the club and by seeing them play I knew that I was onto a good thing by backing Port Vale, especially away from home, and having one of the best, if not the best away record out of every team in the league last season.

A lot of people I know actually backed Vale for promotion this season, even Stoke supporters, which says a lot!

So the season begins and Vale are playing away to Bury and they are available at a very tasty 3.25. Now if Port Vale had been at home then they would probably have odds more like 2, but because they are away they get higher odds, that's just how it works with the bookies (as explained in the previous section on pages 8 and 9).

Now I know that Vale have a good side, they are playing well and are especially good away from home. So this is enough to suggest a bet on Port Vale

They went onto win the game 1-0

The following fixture was away again but in the cup, this time they faced QPR. At the time of writing this QPR are sitting comfortably at the top of their league, which incidentally is 2 leagues above Vale. Port Vale actually beat them 3-1. Again, compelling evidence.

At the time of writing Port Vale have played 4 league games away from home and won all 4, conceding only 1 goal.

After beating Bury away there next opponents away were Southend, who they beat 3-1. Their next away opponents were Bradford, and they were still giving very tasty odds of 2.8 for Vale to Win, which of course they did.

By following just 1 club in a lower league you can gain a huge advantage over the bookie. Once you start to follow 1 club you will quickly gain an insight to the other teams in the league. For e.g. Port Vale have just beat Macclesfield 3-0 away. Now from what I have heard from people who went to watch the game is that Macclesfield didn't play that bad and did not deserve to be beaten 3-0, they just failed to put away their chances and Vale took theirs. Now the bookies will look at this result and think... Macclesfield have had another beating, we will give them a higher price next game. But I know that Macclesfield are very capable of winning at some point even though they are not doing very well in the league.

At the time of writing this, Macclesfield's next opponents are Torquay away, which will obviously be a tough game considering Torquay are 4th in the league and Macclesfield are 22<sup>nd</sup>. The price for a Macclesfield win is a massive 7.4 on Betfair, and the price for a draw is a very tasty 4.2.

Just by looking at the form stats from Betfair we can see that Torquay have drawn 3 from their last 4 games, and we know that Macclesfield are capable of producing a result, so I think that 4.2 for the draw is good value and 7.4 for the win is also worth a bet!

Remember, we are looking for 'good value' bets, not 'ded certs'

### **How to find the winning selections!**

If you already support a team in league 1 or 2 then great, you are already half way there. If not then you are going to start following a team from today. You are going to start following the closest team to where you live that play in league 1 or 2.

Why?

Simply because you can get access to local newspapers, you can talk to friends or people you know who watch the team every week. You can listen in on people down the pub and you can even go to the odd game if you wish.

It's very important that you know the ins and outs of the team you have chosen. Here is what I suggest you do:

Firstly, have a browse around your teams official website and read the latest news about the club, read player reviews and match reports.

Either watch them or listen to them on the radio every week so that you get a feel for how they are playing and what there strengths and weaknesses are.

Read the local news paper, you can pick up some great information.

Ok, it won't take you long to become familiar with your team. It's very important that you do this, remember, we are treating this like a business, you wouldn't go into business without knowing anything about the market you are going into. Same applies here!

Now that you are familiar with your team and you have started to follow their results, you will need to start making notes on the opposition, like the example I gave you on page 20 where I said that although Vale beat Macclesfield 3-0, they didn't deserve to lose 3-0 and that they had the ability to win games.

Therefore I made a note in my book about Macclesfield.

Here's another example. I went to watch Port Vale v Chesterfield at the start of the season. As I was walking up to the ground I stopped at the burger van, next to me was a chesterfield fan and he asked me how I though the game would finish. He then told me that Chesterfield were looking good this year and he expected them to finish near the top as they had made a few changes etc and playing well...

The game finished in a draw but I made a note of what this guy had said to me. At the time of writing this, Chesterfield are 3<sup>rd</sup> in the league and just 1 point behind Vale!

You will also get a lot of fans saying that their team is going to struggle. This is really good information for us because if a teams own support says they are going to struggle then they probably are.

## **The BBC**

The BBC is a great website for us. It has tons of information about the lower leagues. I recommend you visit this site every week to check on the latest team news, fixtures, injuries etc..

You can even watch all of the highlights from the previous week's games. I highly recommend you do this and listen to what the commentators have to say, you can pick up some great tips just by doing this, as well as gaining a better understanding for the league.

[http://news.bbc.co.uk/sport1/hi/football/eng\\_div\\_3/default.stm](http://news.bbc.co.uk/sport1/hi/football/eng_div_3/default.stm)

## **How to find out all of this information....**

Apart from speaking to people directly the best resources are for us, is without doubt the online forums. Here you can see hundreds of people discussing all sorts of things about football and their local team. Most fans are honest in that they will tell you if there team was lucky to get a result today, or if there best player has just been suspended and they don't think they can win without him.

You can build up a very big picture fast, by reading the forums. Here is an example I just got while quickly browsing through the Betfair forum:

This was from a Rochdale fan who as obviously given his honest opinion.

*MK Dons 1-1 Rochdale . . . Another great result for our lads on the road , thats 8pts from a possible 12 and is the best in the league at this time .Yet another game in which we looked second best for most of the 90 mins , MK look a very tidy outfit and wont drop many pts at home . They gave us the runaround for 75% of the game , but , we have a game plan that fits this style of play , Craig Dawson was awesome at the back and looked every inch the Premiership player he will be next season . MK will be very disappointed they didn't get 3pts today but so what , Brighton and Southampton must have felt the same way .*

*Cheers Warren .*

He has just admitted that his team were second best all game and that MK Dons looked a very good side. (Another note in the book here)

He said that there defender 'Craig Dawson' was 'awesome' and was premiership standard. So you could make a note of this and when 'Craig Dawson' is not playing for whatever reason then you may consider backing against Rochdale.

I have just taken this quote from a league 2 forum regarding the game between Morecambe v Barnet which at the time of writing, is being played this weekend.

Somebody predicted Morecombe 3 – 0 Barnet.

This is the reply from an actual Barnet fan..

*I predict the second half will also be the same score, comfortable home win, with no more than 70 from Barnet (Me not included). Watching us away is not an option, can think of many other things to waste my money on*

Obviously not much confidence in the Barnet camp at the minute!!

Ok, here is the forums I use to gather all my research for the up and coming games. You can read what other fans have to say about their teams. This is an essential part of this section and you must do this if you want to become successful at football betting:

### Forums

<http://www.thefootballforum.net/>

<http://www.footballforums.net/forums/>

You can also use the Betfair Football forum but I don't think its as good as the two I gave you above because you get a lot of idiots on there and people talking about all sorts of rubbish, however there are people that do make some interesting points.

I hope by now that you have understood that by gaining an extended knowledge on a lower league that you can take advantage of the value in price and make yourself a nice profit.

So far I have told you that you need to follow a team in league 1 or 2 that you live near to. You then need do some research on that team and other teams in the league by using the official club website and the BBC site I mentioned on page 21.

You then need to start making notes on each of the teams. This can be comments you heard somebody saying down the pub, other supporters, people on the forums I mentioned. Also watch the highlights of the leagues games on the BBC site and listen to what the commentators had to say.

By doing this you will very quickly build up a picture of your chosen league. You are then ready to start betting, and here is what you do:

- 1) Get a list of the up and coming fixtures for your chosen league
- 2) Firstly, concentrate on the fixture that involves your team, because this is the team that you understand the most, so it makes sense.
- 3) Read through the forums and see what other supporters are saying and make notes
- 4) See what supporters of the other team are saying. Are they playing well, do they have injuries, is confidence high or low...
- 5) From the evidence you have gathered and the info you know make a decision as to what you think the outcome will be
- 6) Check the odds and ask yourself if the price looks good value

Once you have been following your team for a while you will find it much easier to predict the outcome of a fixture.



**Here is an example of what you need to do:**

Here are the fixtures and prices taken from Bet365, they are not necessarily the best prices available but ok for the time being.

Npower League 2				
Book Closes		1	X	2
25 Sep 15:00	Cheltenham v Bury	6/4	9/4	9/5
25 Sep 15:00	Crewe v Oxford Utd	8/5	9/4	17/10
25 Sep 15:00	Gillingham v Burton Albion	11/10	23/10	5/2
25 Sep 15:00	Hereford v Southend	6/4	23/10	7/4
25 Sep 15:00	Lincoln City v Stevenage	21/10	12/5	5/4
25 Sep 15:00	Morecambe v Barnet	10/11	12/5	3/1
25 Sep 15:00	Northampton v Bradford	6/4	9/4	9/5
25 Sep 15:00	Port Vale v Accrington Stanley	5/6	12/5	7/2
25 Sep 15:00	Rotherham v Chesterfield	11/10	12/5	12/5
25 Sep 15:00	Stockport v Aldershot	7/4	23/10	6/4
25 Sep 15:00	Torquay v Macclesfield	8/15	14/5	11/2
25 Sep 15:00	Wycombe v Shrewsbury	6/4	23/10	7/4

As we can see, my team, Port Vale are 5/6 to win, 12/5 to draw and 7/2 to lose.

I now look at my personal notes:

*Vale have a good team and good manager this year*

*Excellent start to the season*

*Roberts returns to the team after suspension (Vales best player by far)*

*Vale Strikers are in form*

*Confidence is high*

*Vales home record is not as good as it should be, although they have won their last 2 home games*

I know take a quick look at Accrington's current form:

*Played 7 and won 2 with 5 draws  
They are unbeaten this season  
Their 3 away games have all been 0-0*

Ok, now its time to check the forums:

Here are the comments from Vale fans:

*Another tough game - got a lot of time for Stanley and the way that Coleman has worked relative wonders on a shoestring budget.*

*Key, as I think it is in so many games will be that first goal. If we can get that, Stanley will need to come out more and that will make it a bit easier for us to play our way than having to try to break down a brick wall.  
If Stanley get it then it'll be a very, very difficult afternoon for us.*

*These away wins we're picking will count for nothing unless we match it with our home form! A win on Saturday is a must, but certainly can't be taken for granted!*

### **Here are comments from Accrington fans**

*the problem teams are finding against Stanley is that we seem to have a really tenacious midfield 5. They are chasing down every ball and seem able to run like that for 90 minutes. Unfortunately we have lost ray putterill to a 40 odd day ban and he was part 2 of the craft to go with the graft - the other being Jimmy Ryan. Teams aren't getting time on the ball to play pretty patterns through us or around us, so are having to resort to trying to put it over us. Centre backs love that kind of tactic! But one day we will get caught out by it and will be done for pace over the top. As far as I can see the best way to counter us is literally that, sit deep and invite us to attack you then try to break out. But that is a dodgy tactic every time and we have got players who can unlock stubborn defenses - sometimes*

Ok, now it's time to evaluate the evidence. Going from what we can see I think we can discard an away win, so that leaves us with a home win or a draw, I think this is a tough one to choose as I think it could be close, so lets have a look at the odds to see if this helps.

The best price available for a draw is 13/5 with William Hill (I use <http://www.odds checker.com>) to find the best prices.

**The best price for a home win is 5/6**

**Looking at the odds we are getting a much higher price for a draw, and going from our evidence this looks a good bet at 13/5. If you were using £100 stakes would stand to make a profit of £261**

The screenshot shows a betting interface for the match 'Port Vale v Accrington S'. The odds table is as follows:

Selections: (3)	100.9%	Back			Lay			98.9%
Port Vale » -£100.00	1.87 £273	1.89 £11	1.9 £88	1.92 £87	1.93 £18	1.94 £161		
Accrington S » -£100.00	4.5 £75	4.6 £77	4.7 £22	4.8 £69	4.9 £103	5 £373		
The Draw » £261.25	3.6 £35	3.65 £60	3.7 £81	3.85 £186	3.9 £19	3.95 £76		

On the right, the 'Current Odds bets' table shows:

Back (Bet for)	Your Odds	Your Stake	Your Profit
The Draw	3.75	100	£275.00

## Play it safe

Alternatively you could bet on both outcomes, here are a few examples if you were betting £100 stakes:

- a) If you fancied a home win slightly over a draw then you could cover yourself so that you breakeven if it is a draw. So you could place £72 on Vale to win and £28 on the draw. It would look like this:

**If Vale win as predicted you win £34.96 but if it's a draw you still win £3**

Port Vale v Accrington S		Matched: GBP 2,923						Refresh		
<a href="#">Live Scores</a> <a href="#">Form Stats</a> <input checked="" type="checkbox"/> Back & Lay <input checked="" type="checkbox"/> Market Depth <span style="float: right;">More options ▶</span>		100.9%		Back		Lay		98.9%		
	<b>Port Vale</b> » £34.96	1.87 £273	1.89 £11	1.9 £88	1.92 £87	1.93 £18	1.94 £161			
	<b>Accrington S</b> » -£100.00	4.5 £75	4.6 £77	4.7 £22	4.8 £69	4.9 £103	5 £373			
	<b>The Draw</b> » £3.42	3.6 £35	3.65 £60	3.7 £81	3.85 £186	3.9 £19	3.95 £76			

Win Only Market		
Back All Lay All Clear All		
Current Odds bets		
Back (Bet for)	Your Odds	Your Stake
<input checked="" type="checkbox"/> Port Vale	1.9	72
You are betting FOR Port Vale to win.		
<input checked="" type="checkbox"/> The Draw	3.7	28
You are betting FOR The Draw to win.		

b) If like me, you fancied the draw due to the better price, but didn't want to lose any money should Vale win they you could bet £53 on the win and £47 on a draw.

If It is a draw then you make £70 profit but if Vale win you wont actually lose anything

Port Vale v Accrington S		Matched: GBP 2,923						Refresh		
<a href="#">Live Scores</a> <a href="#">Form Stats</a> <input checked="" type="checkbox"/> Back & Lay <input checked="" type="checkbox"/> Market Depth <span style="float: right;">More options ▶</span>		100.9%		Back		Lay		98.9%		
	<b>Port Vale</b> » £0.67	1.87 £273	1.89 £11	1.9 £88	1.92 £87	1.93 £18	1.94 £161			
	<b>Accrington S</b> » -£100.00	4.5 £75	4.6 £77	4.7 £22	4.8 £69	4.9 £103	5 £373			
	<b>The Draw</b> » £70.21	3.6 £35	3.65 £60	3.7 £81	3.85 £186	3.9 £19	3.95 £76			

Win Only Market			
Back All Lay All Clear All <span style="float: right;"><a href="#">Odds Converter</a></span>			
Current Odds bets			
Back (Bet for)	Your Odds	Your Stake	Your Profit
<input checked="" type="checkbox"/> Port Vale	1.9	53	£47.70
You are betting FOR Port Vale to win.			
<input checked="" type="checkbox"/> The Draw	3.7	47	£126.90
You are betting FOR The Draw to win.			

Right then.....

We have completed our evaluation on our team and placed our bets. Now it's time to have a look through some other fixtures. You will need to have a look through your notes and see if anything appeals to you. Remember earlier on how I said that I noted that Macclesfield did not really deserve to lose 3-0 and that Torquay had drawn there previous 2 matches and the price of 4.2 looked decent value. Also backing Macclesfield at 7.2 is also a good value bet as I am very confident they will win soon.

**Port Vale went on to win 2-0**

**Macclesfield actually beat Torquay 3-1, so we didn't have to wait long for a Macclesfield win!!**

I could sit here and write hundreds of pages of examples but I think that would be unnecessary, hopefully you have grasped the idea. Please read through this section a couple of times.

I hope by now that you understand the importance of gaining a bit of information to give yourself an edge over the bookies. If you put the effort in you will reap the rewards.

This may not be like other systems you have used, as with this you need to make your own judgement. If like most systems you base your selections purely on form then you will never make any money because this is what the bookies use to price up the games. So if for example you have a system that says something like... 'back teams that have won their previous 3 games and are playing against a team that is at least 5 places below them in the league' then you are never going to get any value and will eventually lose, because you are just going on form. You need more than that to become a successful punter!

## **Summary**

When betting on Premiership and other top European leagues then stick to the 'Hot' teams and the 'Strong' teams. You won't really find much value in these leagues so you've got to go for a high strike rate. Keep it simple and only place single bets.

When you become more comfortable you can then start to bet on the lower leagues. This is where you really need to treat it like a business and keep notes and records of everything.

You should be excited at the fact that you are going to become an expert at your chosen league; you will have more knowledge than the bookie does and you will be able to spot value when you see it. Give yourself target but never chase losses. You will encounter losing bets but you will also encounter a lot of winning bets.

### **Section 3**

This section involves betting on the over/under market. Basically we are betting on their being under 2.5 goals or over 2.5 goals in a game.

#### The theory

In recent years, a new football betting market has evolved. The under/over 2.5 goals market has become increasingly popular among sports betting enthusiasts and soccer fans. This kind of football betting allows punters to try to predict whether or not there will be less than 2.5 goals scored in a match or more than 2.5 goals.

Newcomers to football betting can be confused by the 2.5 figure after all it is not possible to score this number of goals in a match. The 2.5 figure is just an imaginary one that sits in between the 2 goal and 3 goal marks allowing bettors to bet on both scenarios.

The reason this market has become so popular is that people find it easier to predict how many goals will be scored in a match rather than the eventual result. For example, in a match featuring two very low scoring teams the likelihood is that this trend would continue and goals would be scarce. In contrast games that feature two free scoring teams would be far more likely to see more than 2 goals scored.

If you can spot a team that is consistently involved in games which feature less than 2.5 goals, it is possible to enjoy a high success rate with this form of soccer betting. There have been many examples of outstanding teams who win most of their matches yet still be involved in low scoring encounters.

Finding a team who is a good bet for the under/over 2.5 goals markets is not just about how many goals they score. The defensive aspect is equally important because how many goals a team concedes also plays a large part in whether or not they are regularly involved in low scoring matches

## **How to select winning bets:**

We are going to concentrate on under 2.5 goals, why? Because when we bet on under 2.5 goals we are in a winning position right from the off, as a game starts 0-0. If we back over 2.5 goals then we have to wait for at least 3 goals to be scored, which we don't really want to do.

## **The under 2.5 goals system:**

The key to finding consistent winning bets with the over/under goals market is to find out what a team's defence is like. I know scoring goals also has a great effect but to start with we are looking at the defence of a team.

By now you have been placing bets on premier league games and have been studying a lower league and following a lower ranked team, so straight away you should know if your team has a good defensive record or a poor one.

There is also lots of stats that are available too us to determine if a team has a good defensive record or not. You've only got to look at the league table and it tells you how many goals each team has scored and conceded.

I have come up with a formula to work from:

### **For under 2.5 goals we are looking for one these:**

Home team = poor goal scorers / Away team = Good defensive record

Home team and away team both have good defensive record





















Home team have a very strong defensive record at home but not a good goal scoring record.

A neither team wants to lose situation, e.g. two teams near the bottom of the table. A local derby match, high pressured games!

## Here's what to do:

Go to [www.bet365.com](http://www.bet365.com) and find the weekends fixtures:

Here are the premier league fixtures:

SOCCER - FULL TIME RESULT						
Barclays Premier League						
Book Closes			1	X	2	
02 Oct 12:45	Wigan v Wolverhampton		5/4	9/4	23/10	+53 
02 Oct 15:00	Birmingham v Everton		17/10	9/4	13/8	+53 
02 Oct 15:00	Stoke v Blackburn		13/10	9/4	11/5	+53 
02 Oct 15:00	Sunderland v Man Utd		4/1	5/2	3/4	+53 
02 Oct 15:00	Tottenham v Aston Villa		1/1	12/5	14/5	+53 
02 Oct 15:00	West Brom v Bolton		5/4	9/4	23/10	+53 
02 Oct 15:00	West Ham v Fulham		11/8	23/10	2/1	+53 
03 Oct 13:30	Man City v Newcastle		2/5	7/2	15/2	+53 
03 Oct 15:00	Liverpool v Blackpool		1/3	4/1	9/1	+53 
03 Oct 16:00	Chelsea v Arsenal		8/11	13/5	4/1	+53 

Now click on the small image of a graph on the right hand side and you will be shown a page with recent form, league table etc.. You want to click the link at the top which says over/under and you will be presented with a table like the one below



Over/Under Full Time: <input type="text" value="2.5"/> Goals										
Team	Overall			Home			Away			
	Played	Over	Under	Played	Over	Under	Played	Over	Under	
1. Blackpool	7	6	1	2	2	0	5	4	1	
2. Man Utd	7	6	1	3	3	0	4	3	1	
3. Aston Villa	7	5	2	3	1	2	4	4	0	
4. Arsenal	7	4	3	3	3	0	4	1	3	
5. Birmingham	7	4	3	4	1	3	3	3	0	
6. Bolton	7	4	3	3	2	1	4	2	2	
7. Chelsea	7	4	3	4	2	2	3	2	1	
8. Liverpool	7	4	3	4	2	2	3	2	1	
9. Newcastle	7	4	3	3	2	1	4	2	2	
10. Stoke	7	4	3	4	2	2	3	2	1	
11. West Ham	7	4	3	4	2	2	3	2	1	
12. Wolves	7	4	3	3	2	1	4	2	2	
13. Blackburn	7	3	4	3	1	2	4	2	2	
14. Fulham	7	3	4	3	2	1	4	1	3	
15. Tottenham	7	3	4	4	2	2	3	1	2	
16. W.B.A.	7	3	4	4	1	3	3	2	1	
17. Man City	7	2	5	4	2	2	3	0	3	
18. Sunderland	7	2	5	4	1	3	3	1	2	
19. Wigan	7	2	5	5	2	3	2	0	2	
20. Everton	7	1	6	3	1	2	4	0	4	

**League Summary: Over: 51% Under: 49%**

This shows us the over/under stats for every team in the league. So as we can see, Manchester utd have played 7 games in total and 6 games have gone over 2.5 goals.

Manchester utd obviously have the goal scoring power but so far this season have showed a rocky defence, which is why all of their games have been over 2.5 goals.

Blackpool are top of this chart with as they also have had 6 games out of 7 go over 2.5goals.

Sitting at the bottom are Everton, with just 1 game out of 7 that has gone over 2.5 goals. This shows that they are very tight at the back but are struggling to score at the minute.

If we look a little closer we can see that Aston Villa and Birmingham both have over 2.5 goals in all of there away games.

Ok, so you by now you understand the over/unders table and know where to find it.

Another thing you can look at is the league table. I use the BBC site: [http://news.bbc.co.uk/sport1/hi/football/eng\\_prem/table/default.stm](http://news.bbc.co.uk/sport1/hi/football/eng_prem/table/default.stm)

This shows us how many goals each team has scored and conceded both home and away all season.

**Barclays Premier League : Table**

Sunday, 3 October 2010 18:02 UK

Team	P	Home					Away					GD	PTS
		W	D	L	F	A	W	D	L	F	A		
1 Chelsea	7	4	0	0	14	0	2	0	1	9	2	21	18
2 Man City	7	3	1	0	7	2	1	1	1	2	1	6	14
3 Man Utd	7	3	0	0	9	2	0	4	0	7	7	7	13
4 Arsenal	7	2	0	1	12	4	1	2	1	4	5	7	11
5 Tottenham	7	2	1	1	5	3	1	1	1	3	3	2	11
6 West Brom	7	2	2	0	6	3	1	0	2	3	9	-3	11
7 Stoke	7	2	1	1	5	4	1	0	2	3	5	-1	10
8 Aston Villa	7	2	1	0	5	1	1	0	3	4	11	-3	10
9 Blackpool	7	0	1	1	3	4	3	0	2	8	11	-4	10
10 Fulham	7	1	2	0	4	3	0	4	0	4	4	1	9
11 Sunderland	7	1	3	0	4	3	0	2	1	3	4	0	8
12 Bolton	7	0	3	0	4	4	1	2	1	6	7	-1	8
13 Blackburn	7	1	1	1	3	3	1	1	2	4	5	-1	8
14 Wigan	7	1	1	3	3	13	1	1	0	1	0	-9	8
15 Newcastle	7	1	0	2	7	4	1	1	2	3	6	0	7
16 Birmingham	7	1	2	1	2	3	0	2	1	5	7	-3	7
17 Everton	7	0	2	1	4	5	1	1	2	2	2	-1	6
18 Liverpool	7	1	2	1	5	5	0	1	2	2	6	-4	6
19 Wolverhampton	7	1	1	1	4	4	0	1	3	3	8	-5	5
20 West Ham	7	1	1	2	4	7	0	1	2	1	7	-9	5

Just by looking at these 2 tables you should get an idea of which teams score goals, who has the tightest defence etc..

Ok, now we need to find games that are not going to produce many goals. You should be able to identify a few possible games just by looking at the fixtures and then looking at the tables above.

**Here is an example for the fixtures on the weekend of Oct 16<sup>th</sup>, (I am currently writing this 2 weeks before these games take place). I want to show you this for real and not just make up results or fix it so that I show you examples of only the winning bets. I have no idea if they will win or all lose, and this book would have been released before October 16<sup>th</sup> so it's impossible for me to change this now.**

So here goes...

Here are the fixtures for the 16<sup>th</sup>, 17<sup>th</sup> and 18<sup>th</sup> October for the English Premier League

SOCCER - FULL TIME RESULT						
Barclays Premier League						
Book Closes			1	X	2	
16 Oct 15:00	Arsenal v Birmingham		1/3	7/2	15/2	+53
16 Oct 15:00	Bolton v Stoke		11/10	23/10	11/5	+53
16 Oct 15:00	Fulham v Tottenham		7/4	9/4	11/8	+53
16 Oct 15:00	Man Utd v West Brom		2/9	9/2	10/1	+53
16 Oct 15:00	Newcastle v Wigan		4/5	12/5	3/1	+53
16 Oct 15:00	Wolverhampton v West Ham		6/5	9/4	2/1	+53
16 Oct 17:30	Aston Villa v Chelsea		7/2	12/5	8/11	+53
17 Oct 13:30	Everton v Liverpool		6/4	9/4	8/5	+53
17 Oct 16:00	Blackpool v Man City		17/4	14/5	11/20	+53
18 Oct 20:00	Blackburn v Sunderland		11/10	9/4	9/4	+53

Just by having a quick look through it there are some games we can dismiss. Remember, we are looking at tight games that won't produce many goals.

**Arsenal v Birmingham** – Arsenal are quite capable of putting half a dozen goals past anybody on their day, especially at home, and just by looking at the over/under table we can see that 3 out of 3 of Birmingham's away games have gone over 2.5 goals. We will definitely avoid this one.

**Bolton v Stoke** – First thoughts are that they are 2 physical teams, both capable of grinding out results and keeping clean sheets. We will look further into this match to see if there is a possible bet.

**Fulham v Tottenham** – London derby, both teams have had a few games under 2.5 goals already this season and are quite low down in the over/unders table. We will look into this further.

**Man utd v West brom** – Like Arsenal, Man U are capable of scoring a lot of goals past anybody, and their defence has not been brilliant so far this season, we can tell just by looking at the over/under table as they currently sit second. We can dismiss this match

**Newcastle v Wigan** – Wigan have not actually conceded away from home yet and both of there away games have been under 2.5 goals. We will look further into this game

**Wolves v West Ham** – This is a bottom of the table clash. Remember the formula I showed you, and 1 of them was ‘neither team wants to lose’. Well this is one of them situations. We will look into this game further

**Aston Villa v Chelsea** – Chelsea have been scoring for fun so far this season. We can dismiss this game

**Everton v Liverpool** – Big local derby, neither team will want to lose this match. Likely to be a tense game. We will look further into this game

**Blackpool v Man City** – Blackpool are currently top of the Over 2.5 goals table. We will dismiss this match

**Blackburn v Sunderland** – Had 13 games between them which have been under 2.5 goals this season. We will look into this further

Ok, so we have made a quick evaluation of each match to see which ones we will be investigating further into. The teams highlighted in **Red** are the games we have dismissed.

This leaves us with 6 games. The things we are looking out for is the number of goals each team has scored and conceded recently, and who they were against. A team may have had their last 6 games under 2.5 goals, but if all them matches were 1-1 then this would concern me as it shows they have been scoring and conceding in every game. We want teams that can keep clean sheets or fail to score goals.

Lets start with **Bolton v Stoke**:

On the Bet365 page you need to click on the small graph to the right of the fixture, this will bring up the following screen:

Show the last  matches of both teams

Home team:  Away team:

Show  matches Show  matches

**Bolton** : Show the last 6 matches **Stoke** : Show the last 6 matches

Last 6 matches:				
Date	Tournament	Match	Result	Details
02/10/2010	Premier League	W.B.A. vs. Bolton	D - 1:1	
26/09/2010	Premier League	Bolton vs. Man Utd	D - 2:2	
21/09/2010	Carling Cup	Burnley vs. Bolton	L - 1:0	
18/09/2010	Premier League	Aston Villa vs. Bolton	D - 1:1	
11/09/2010	Premier League	Arsenal vs. Bolton	L - 4:1	
29/08/2010	Premier League	Bolton vs. Birmingham	D - 2:2	

W: Win, D: Draw, L: Loss

Last 6 matches:				
Date	Tournament	Match	Result	Details
02/10/2010	Premier League	Stoke vs. Blackburn	W - 1:0	
26/09/2010	Premier League	Newcastle vs. Stoke	W - 1:2	
21/09/2010	Carling Cup	Stoke vs. Fulham	W - 2:0	
18/09/2010	Premier League	Stoke vs. West Ham	D - 1:1	
13/09/2010	Premier League	Stoke vs. Aston Villa	W - 2:1	
28/08/2010	Premier League	Chelsea vs. Stoke	L - 2:0	

W: Win, D: Draw, L: Loss

Over/Under 2.5 Goals			
Goals	this season	last season	
Over 2.5 Goals	4 (57%)	21 (55%)	
Under 2.5 Goals	3 (43%)	17 (45%)	

Over/Under 2.5 Goals			
Goals	this season	last season	
Over 2.5 Goals	4 (57%)	14 (37%)	
Under 2.5 Goals	3 (43%)	24 (63%)	

Here we can see the last 6 results for both Bolton and Stoke. As we can see, stoke are pretty consistent with no games showing more than 3 goals and 4 of the 6 games have been under 2,5 goals, they have also had a couple of clean sheets. Bolton's results are a little more inconsistent with a couple of high scoring games, but look who they were against.... Arsenal and Manchester utd, 2 very good teams who we have said earlier, can score a lot of goals past anybody. So if we ignore these 2 matches we can safely say that Bolton, like Stoke are quite a tight defensive team.

From the evidence we have here I will be backing Bolton v Stoke to be under 2.5 goals.

**Price 3/4**

**£100 stake will return £175**



Game 2:

Fulham v Tottenham –

Show the last  matches of both teams

Home team:  Away team:

Show  matches Show  matches

**Fulham:** Show the last 6 matches **Tottenham:** Show the last 6 matches

Last 6 matches:				
Date	Tournament	Match	Result	Details
02/10/2010	Premier League	West Ham vs. Fulham	D - 1:1	
25/09/2010	Premier League	Fulham vs. Everton	D - 0:0	
21/09/2010	Carling Cup	Stoke vs. Fulham	L - 2:0	
18/09/2010	Premier League	Blackburn vs. Fulham	D - 1:1	
11/09/2010	Premier League	Fulham vs. Wolves	W - 2:1	
28/08/2010	Premier League	Blackpool vs. Fulham	D - 2:2	

W: Win, D: Draw, L: Loss

Last 6 matches:				
Date	Tournament	Match	Result	Details
02/10/2010	Premier League	Tottenham vs. Aston Villa	W - 2:1	
29/09/2010	UEFA Champions League, Group A	Tottenham vs. Twente	W - 4:1	
25/09/2010	Premier League	West Ham vs. Tottenham	L - 1:0	
21/09/2010	Carling Cup	Tottenham vs. Arsenal	L - 1:1 1:4 (OT)	
18/09/2010	Premier League	Tottenham vs. Wolves	W - 3:1	
14/09/2010	UEFA Champions League, Group A	Werder Bremen vs. Tottenham	D - 2:2	

W: Win, D: Draw, L: Loss

We can see that Fulham's last 4 games have been under 2.5 goals, so that's a good sign, and there only high scoring game was against Blackpool, who as we know sit top of the over 2.5 goals table.

Tottenham's form is difficult to sum up because there are 2 champions league games and a Carling cup game against Arsenal.

Looking at the over/under table we can see that Fulham and Tottenham are quite low down in 14<sup>th</sup> and 15<sup>th</sup>, which says more of their games have been under 2.5 goals. This is also a London derby which neither side will want to lose. Also, this meeting last season finished 0-0 (It tells you this on the screenshot above but you can't see it in this image as I could not fit it on)

Ok, looking at the evidence I am going to give this ago and bet under 2.5 goals at 4/5

£100 stake will return £180

## Game 3 –

### Newcastle v Wigan

Show the last  matches of both teams

Home team:  Away team:

Show  matches Show  matches

**Newcastle** : Show the last 6 matches **Wigan**: Show the last 6 matches

Last 6 matches:				
Date	Tournament	Match	Result	Details
03/10/2010	Premier League	Man City vs. Newcastle	L - 2:1	
26/09/2010	Premier League	Newcastle vs. Stoke	L - 1:2	
22/09/2010	Carling Cup	Chelsea vs. Newcastle	W - 3:4	
18/09/2010	Premier League	Everton vs. Newcastle	W - 0:1	
11/09/2010	Premier League	Newcastle vs. Blackpool	L - 0:2	
28/08/2010	Premier League	Wolves vs. Newcastle	D - 1:1	

W: Win, D: Draw, L: Loss

Last 6 matches:				
Date	Tournament	Match	Result	Details
02/10/2010	Premier League	Wigan vs. Wolves	W - 2:0	
25/09/2010	Premier League	Birmingham vs. Wigan	D - 0:0	
22/09/2010	Carling Cup	Wigan vs. Preston	W - 2:1	
19/09/2010	Premier League	Wigan vs. Man City	L - 0:2	
11/09/2010	Premier League	Wigan vs. Sunderland	D - 1:1	
28/08/2010	Premier League	Tottenham vs. Wigan	W - 0:1	

W: Win, D: Draw, L: Loss

Over/Under 2.5 Goals			
Goals	this season	last season	
Over 2.5 Goals	4 (57%)	-	
Under 2.5 Goals	3 (43%)	-	

Over/Under 2.5 Goals			
Goals	this season	last season	
Over 2.5 Goals	2 (29%)	22 (58%)	
Under 2.5 Goals	5 (71%)	16 (42%)	

As we can see, Newcastle's last 3 games have been over 2.5 goals, however, we can discard the Carling cup match away too Chelsea that finished 3 – 4 as Chelsea are a very high scoring team anyway and it was a cup competition. Wigan have not had a game over 3 goals and neither have Newcastle after dismissing the Carling cup game too Chelsea. Wigan sit 19<sup>th</sup> in the over/under table and have yet to concede away. Newcastle have kept a clean sheet this season and failed to score on 1 occasion.

I think this is worth a bet:

**Price 8/11**

**£100 returns £172.70**

Game 4:

Wolves v West Ham – They sit pretty even in the over/under table.

Show the last  matches of both teams

Home team:  Away team:

Show  matches Show  matches

: Show the last 6 matches : Show the last 6 matches

Last 6 matches:				
Date	Tournament	Match	Result	Details
02/10/2010	Premier League	Wigan vs. Wolves	L - 2:0	
26/09/2010	Premier League	Wolves vs. Aston Villa	L - 1:2	
21/09/2010	Carling Cup	Wolves vs. Notts	W - 1:1 4:2 (OT)	
18/09/2010	Premier League	Tottenham vs. Wolves	L - 3:1	
11/09/2010	Premier League	Fulham vs. Wolves	L - 2:1	
28/08/2010	Premier League	Wolves vs. Newcastle	D - 1:1	

W: Win, D: Draw, L: Loss

Over/Under 2.5 Goals			
Goals	this season	last season	
Over 2.5 Goals	4 (57%)	16 (42%)	
Under 2.5 Goals	3 (43%)	22 (58%)	

Over/Under 2.5 Goals			
Goals	this season	last season	
Over 2.5 Goals	4 (57%)	23 (61%)	
Under 2.5 Goals	3 (43%)	15 (39%)	

West hams last 3 premier league games have been under 2.5 goals and the 2 games which went over 2.5 goals were against Man U and Chelsea.

There has been at least 2 goals in all of Wolves last 6 games, which worries me, and West Ham have only had 1 game in the last 6 which has produced less than 2 goals. Not many clean sheets about here.

At 4/5 I think this is a bit risky and this game could go either way.

NO BET



Game 5:

Everton v Liverpool

A big local derby which neither team wants to lose:

The screenshot shows a sports website interface for a match between Everton and Liverpool. At the top, it says 'Show the last 6 matches of both teams'. Below that, 'Home team: Everton' and 'Away team: Liverpool' are selected. There are two 'Show Home & Away matches' buttons. Below these are two sections: 'Everton: Show the last 6 matches' and 'Liverpool: Show the last 6 matches'. Each section contains a table of matches with columns for Date, Tournament, Match, Result, and Details. A legend at the bottom of each table indicates 'W: Win, D: Draw, L: Loss'.

Everton: Show the last 6 matches				
Date	Tournament	Match	Result	Details
02/10/2010	Premier League	Birmingham vs. Everton	W - 0:2	
25/09/2010	Premier League	Fulham vs. Everton	D - 0:0	
21/09/2010	Carling Cup	Brentford vs. Everton	L - 1:1 1:1 (OT) 5:4 (AP)	
18/09/2010	Premier League	Everton vs. Newcastle	L - 0:1	
11/09/2010	Premier League	Everton vs. Man Utd	D - 3:3	
29/08/2010	Premier League	Aston Villa vs. Everton	L - 1:0	

W: Win, D: Draw, L: Loss

Liverpool: Show the last 6 matches				
Date	Tournament	Match	Result	Details
03/10/2010	Premier League	Liverpool vs. Blackpool	L - 1:2	
30/09/2010	UEFA Europa League, Group K	Utrecht vs. Liverpool	D - 0:0	
25/09/2010	Premier League	Liverpool vs. Sunderland	D - 2:2	
22/09/2010	Carling Cup	Liverpool vs. Northampton	L - 1:1 2:2 (OT) 4:6 (AP)	
19/09/2010	Premier League	Man Utd vs. Liverpool	L - 3:2	
16/09/2010	UEFA Europa League, Group K	Liverpool vs. Steaua	W - 4:1	

W: Win, D: Draw, L: Loss

Apart from their game against Man Utd, Everton haven't really scored or conceded many goals and sit bottom of the over/under table, which means they have had the most games under 2.5 goals so far this season.

Liverpool's form is a bit difficult to read as there is a Carling Cup match and 3 European matches in there.

Usually I would probably leave this match due to Liverpool's erratic goal scoring/conceding, but this is definitely a game neither team wants to lose. Not only because of the rivalry between the two teams but they are both near the bottom of the table. So because of this, I will back under 2.5 goals.

**Price 3/4**

**£100 Stake returns £175**

Game 6:

## Blackburn v Sunderland

Show the last  matches of both teams

Home team:  Away team:

Show  matches Show  matches

**Blackburn** : Show the last 6 matches **Sunderland**: Show the last 6 matches

Last 6 matches:				
Date	Tournament	Match	Result	Details
02/10/2010	Premier League	Stoke vs. Blackburn	L - 1:0	
25/09/2010	Premier League	Blackpool vs. Blackburn	W - 1:2	
22/09/2010	Carling Cup	Aston Villa vs. Blackburn	L - 3:1	
18/09/2010	Premier League	Blackburn vs. Fulham	D - 1:1	
11/09/2010	Premier League	Man City vs. Blackburn	D - 1:1	
28/08/2010	Premier League	Blackburn vs. Arsenal	L - 1:2	

W: Win, D: Draw, L: Loss

Last 6 matches:				
Date	Tournament	Match	Result	Details
02/10/2010	Premier League	Sunderland vs. Man Utd	D - 0:0	
25/09/2010	Premier League	Liverpool vs. Sunderland	D - 2:2	
21/09/2010	Carling Cup	Sunderland vs. West Ham	L - 1:2	
18/09/2010	Premier League	Sunderland vs. Arsenal	D - 1:1	
11/09/2010	Premier League	Wigan vs. Sunderland	D - 1:1	
29/08/2010	Premier League	Sunderland vs. Man City	W - 1:0	

W: Win, D: Draw, L: Loss

Over/Under 2.5 Goals		
Goals	this season	last season
Over 2.5 Goals	3 (43%)	20 (53%)

Over/Under 2.5 Goals		
Goals	this season	last season
Over 2.5 Goals	2 (29%)	17 (45%)

Its one of them matches where both teams have had a lot of under 2.5 goal games, but most of them have seen 2 goals with only Sunderland managing a clean sheet.

Blackburn are not prolific goal scorers and Sunderland have a good defensive record, so you would favour under 2.5 goals. But at 8/11 I think I will leave this alone.

NO BET

Ok, so there we have it. We have 4 bets and we are backing them to finish under 2.5 goals.

Like I said earlier, I have no idea what the outcomes will be and I have not fixed it in anyway. They may all win or they may all lose. But if you stick to this method every week you will definitely see more winners than losers.

So there you have it, 3 very practical methods for making consistent profits from football betting.

## **Important**

To make this successful you are going to need a betting bank, now to make the best use of section 1 you are going to need a large betting bank. So if you don't have a large betting bank then you will just have to be patient and build your bank gradually. Alternatively you can take advantage of the bookies offers. Almost all online bookies offer incentives when you open a new account, such as bet £100 and get a free £100 bet. This is a great way to build yourself a betting bank. Here is a great system that guarantees you win! It's called [BookieLoophole](#) and I highly recommend it

NEVER EVER chase losses...

If you just lost 1 of your bets, don't place more money on the next bet. This is a definite NO NO.

You should decide on a stake that you feel comfortable with. Like in the examples I showed you in sections 1, I bet £150 stakes on the 'hot' and 'strong' teams and £200 stakes if the odds were below 1.2. I stick to this no matter what. It's like a business remember....

I recommend you open an account with [PaddyPower](#) as they are one of the best online bookies. [CLICK HERE](#) now to open a new account and get a £50 free bet!

Which brings me onto my next point, keep a record of every single bet you place, how much you placed, how much you won/lost and what the score was .

This is very important because it tells you exactly how much you are making and where you are going wrong if you do go wrong.

I hope you have enjoyed reading the book and gained a lot of knowledge from it. I urge you to re-read it a couple of times until you fully understand everything.

You can now become a professional punter and make yourself a nice second income or full income from football.

Have belief in yourself, make a change. If you really want to make this work for you then it will. If you can't be bothered to put in the effort then you will fail like the majority of punters, the decision is yours!

Enjoy your profits!!!!!!!!!!!!!!

*'All men dream but not equally. Those who dream by night in the dusty recesses of their minds wake in the day to find that it was vanity; but the dreamers of the day are dangerous men, for they may act their dream with open eyes to make it possible.'*

**T.E. Lawrence**

<http://betinfo24.co.uk>

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